

| | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| Guinness Record Challenge in Kimono - Mito's Cultural Experience – Participate in the Second Miyabi Sennin Kimono Event Held October 13, 2024 (Sunday) | | | |
| | | | |
| Excel Building 6F, Mito Station (JR) North Exit | 8:00 AM – 3:00 PM | Simple kimono & kimono dressing corner | Excel ASP Kimono Dressing – Managed by Hakubi |
| | 10:30 | Opening ceremony | |
| | | Mito taiko drums | |
| | | A flower arrangement performance unique to Mito – By Ikebana Master Eiko Sasajima | |
| Mito Station (JR) North Exit Venue – Cultural Experience | 11:00 | Opening ceremony | ★After the opening ceremony, head to the South Exit of Mito Station |
| Mito Station (JR) South Exit Venue | 11:30 | Guinness Record Challenge in Kimono - Mito's Cultural Experience | South Exit of Mito Station (photos & drone shots by Mr. Iwata) |
| | | Wakana (Japanese Instrumental Ensemble) | Reception for Guinness certification |
| Excel Building 6F, Mito Station (JR) North Exit | 1:00 PM – 3:30 PM | Large-scale dating event for 50 men & 50 women | Photo session with a professional photographer |
| | 1:00 PM – 1:30 PM | Mito Technical High School alumni jazz band performance | |
| Mito Station (JR) North Exit Venue B – The Vibrant Mito City | 1:30 PM – 2:00 PM | Tsugaru shamisen & folk songs – Performances by Shinobu Kawashima | |
| | 2:00 PM – 2:40 PM | 2024 Sennin Kimono Contest | Calling all participants! 10 children in kimonos, 10 in formal kimonos, and 10 in creative kimonos |
| | 2:40 PM – 3:00 PM | ASP Fashion Show | |
| | 3:00 PM – 3:30 PM | Chin-Ton-Shan | |
| | 3:30 PM – 4:00 PM | Announcement of winners / Awards ceremony | |
| | 4:00 PM – 4:20 PM | Mito Kagura | |
| | 4:20 PM – 4:30 PM | Calligraphy performance by Mito Kiryo High School | |
| | 4:50 PM – 5:10 PM | Closing ceremony | |
| | 5:30 PM – 6:00 PM | Sennin Kimono Bon-odori dance - Choreography by Mito Ambassador Ai Hasuda; Performance by Wakana (Japanese Instrumental Ensemble) | |
| | 6:00 PM onwards | Fireworks display by Japan's best: Nomura Fireworks | |
| Japan Heritage: Kodokan – A Time Slip into History | 1:00 PM – 2:00 PM | Tour the site of Mitogaku, Japan's first heritage site (Japanese) | Explanation by Mitogaku researchers (indoor tour) with simultaneous interpretation |
| | 2:00 PM – 3:00 PM | Tour the site of Mitogaku, Japan's first heritage site (English) | Special viewing of the Hakkedo Hall at Kashima Shrine |
| | 2:30 PM – 3:30 PM | Tour the site of Mitogaku, Japan's first heritage site (Japanese) | Edo period textbooks unveiled for the first time |
| Otemon Gate at Mito Castle | 2:00 PM – 5:30 PM | Walk through Otemon Gate from Kodokan - Find a festival-themed photo spot with a portable shrine set against the backdrop of Edo-period white walls | |
| Chant "wasshoi" While Carrying Portable Shrines! Instagram-Worthy! | | | |
| Mito Toshogu Shrine - Adult Romance: Heian Period Edition | 1:00 PM – 1:30 PM | Gokigan (prayer service) | Limited to 100 participants |
| | 1:30 PM – 2:00 PM | Maikata odori dance | |
| | 2:00 PM – 2:30 PM | Junihitoe (twelve-layered) kimono dressing & Junihitoe dance (Toshogu Shrine 2F) | Dress in the Junihitoe (twelve-layered) kimono worn by Heian period princesses |
| | 2:30 PM – 3:00 PM | "The Tale of Genji" Junihitoe dance - Performance by Midori Tanaka | Reservations: Sennariya (rental, kimono dressing, hair styling, and makeup) |
| Sunyu Kyoiku Kaikan 1F - Ibaraki Prefecture Experience Kingdom | 9:00 AM – 12:00 PM | Kimono rental & dressing service | |
| | 1:00 PM – 4:00 PM | Tea ceremony experience / Japanese confectionery making experience / fragrance sachet making experience / ozashiki (geisha gathering) experience / sales of traditional Japanese crafts | |
| | 2:00 PM – 4:00 PM | Takashima Ekidan, led by Toshinari Takashima, is offering a limited 10-minute palm reading experience for 10 people | |